

The Original ILLINOIS COACHES DIRECTORY

536 N. Yosemite Ct. * Roselle, IL 60172 * Phone (630) 529-5213 * Fax (630) 307-6262
Email: illinoiscoaches@sbcglobal.net

2005 Advertising Contract

General Information

Although position cannot always be guaranteed, *advertising copy received early will be given preference in position.* **THE CLOSING DATE FOR RECEIVING ADVERTISING COPY IS JULY 1ST, 2005.**

The directories are printed by offset lithography, and any artwork to be used in the advertisement can be furnished by the advertiser or done by our printer.

<input type="checkbox"/> YES <input type="checkbox"/> NO – ILLINOIS COACHES DIRECTORY of HIGH SCHOOLS, COLLEGES and UNIVERSITIES						
	Ad Unit	Ad Size	B / W	+1 Color	+2 Colors	+3 Colors
U1	2-pg. Spread	7-1/2" x 10" (x2)	<input type="checkbox"/> \$ 390.00	<input type="checkbox"/> \$ 410.00	<input type="checkbox"/> \$ 460.00	<input type="checkbox"/> \$ 510.00
U2	Full Page	7-1/2" x 10"	<input type="checkbox"/> \$ 260.00	<input type="checkbox"/> \$ 310.00	<input type="checkbox"/> \$ 360.00	<input type="checkbox"/> \$ 410.00
U3	1/2-page (hz)	4-3/4" x 7-1/2"	<input type="checkbox"/> \$ 175.00	<input type="checkbox"/> \$ 225.00	<input type="checkbox"/> \$ 250.00	<input type="checkbox"/> \$ 300.00

<input type="checkbox"/> YES <input type="checkbox"/> NO – ILLINOIS COACHES DIRECTORY of JR. HIGH SCHOOLS and MIDDLE SCHOOLS						
	Ad Unit	Ad Size	B / W	+1 Color	+2 Colors	+3 Colors
V1	2-pg. Spread	7-1/2" x 10" (x2)	<input type="checkbox"/> \$ 390.00	<input type="checkbox"/> \$ 410.00	<input type="checkbox"/> \$ 460.00	<input type="checkbox"/> \$ 510.00
V2	Full Page	7-1/2" x 10"	<input type="checkbox"/> \$ 260.00	<input type="checkbox"/> \$ 310.00	<input type="checkbox"/> \$ 360.00	<input type="checkbox"/> \$ 410.00
V3	1/2-page (hz)	4-3/4" x 7-1/2"	<input type="checkbox"/> \$ 175.00	<input type="checkbox"/> \$ 225.00	<input type="checkbox"/> \$ 250.00	<input type="checkbox"/> \$ 300.00

Special Rates Apply for Either Directory (please call for pricing and availability):

Inside Front Cover	Inside Center Fold	Inside Back Cover	Outside Back Cover
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* Color being primary colors of red, blue, or green. Quotes provided on specialty colors *

Please check appropriate item below:

- | | |
|---|--|
| <input type="checkbox"/> Copy and/or cut enclosed | <input type="checkbox"/> Copy and/or cut to follow |
| <input type="checkbox"/> We will send copy and, you set type. | <input type="checkbox"/> Send proofs before publishing |

We hereby purchase and agree to furnish copy (and/or cuts) for advertising as indicated above in the 2005-2006 edition(s) of the **Original Illinois Coaches Directory / Illinois Junior High and Middle School Directory.**

The total cost to us is to be \$_____. I understand that **FULL PAYMENT** is due upon submission of this contract and must be received along with copy/cut by July 1st, 2005.

Firm (Advertiser)	Mailing Address
Your Name / Title	City State Zip
Email Address	
Signature	Date AC / Phone